



Dear Community Member

For over three decades the *Pocono Family YMCA Piranhas Swim Team* has helped to develop swimmers of all ages throughout the Poconos and Northeastern PA. It is through the support and sponsorship of our families and local business that we have been so successful with sustaining and expanding our swim program, and are asking you to be part of this tradition of excellence.

This season we are excited to offer six levels of sponsorship for your business to choose from. Each level of sponsorship provides exposure and opportunities for your company, not just to the 100+ members of the *PFY Swim Team* and their families, but to the communities in which our swimmers reside ranging from Monroe to Pike, Lackawanna to Wyoming and beyond. The monies generated from your contribution help fund more than the gear we need and pools we use, but the opportunity to swim and the continued *YMCA* tradition of building strong kids, strong families and strong communities.

<p align="center">Black Package \$50.00</p> <ul style="list-style-type: none"> • 1/8 page in 2 Invitational Meet programs • Ad on team web site with link to sponsor's web site 	<p align="center">Red Package \$100.00</p> <ul style="list-style-type: none"> • 1/4 page ad in 3 Invitational Meet programs • Ad on team web site with link to sponsor's site
<p align="center">Bronze Package \$200.00</p> <ul style="list-style-type: none"> • 1/2 page ad in all Invitational Meet programs • Ad on team web site with link to sponsor's site 	<p align="center">Silver Package \$400.00</p> <ul style="list-style-type: none"> • 1/2 page ad in all Invitational Meet programs • Full page ad in Championship Meet program • Ad on team web site with link to sponsor's site
<p align="center">Gold Package \$600.00</p> <ul style="list-style-type: none"> • Full page ad in all Invitational Meet programs • Full page ad in Championship Meet program • Ad on team web site with link to sponsor's site plus a "GOLD" icon next to ad • Approved BI-monthly solicitations to team members <ul style="list-style-type: none"> • Small logo on team T-shirt 	<p align="center">Platinum Package \$1,000.00</p> <ul style="list-style-type: none"> • Full page ad in all Invitational Meet programs • Full page ad in Championship Meet program • Ad on team web site with link to sponsor's site plus a "PLATINUM" icon next to ad <ul style="list-style-type: none"> • Large logo on team T-shirt • Sponsor banner at the YMCA

What are the benefits of being a Pocono Family YMCA Piranhas Swim Team Sponsor?

Advertising in meet programs -- *PFY* hosts 5-7 invitational style meets throughout the year with over 400 swimmers plus their families attending these meets.

Ad on team web site -- *PFY* team web site has over 35,000 page views each month with over 475,000 individual visitors since 1999. This ad will link to your business web site and help your web site's search engine placement.

Logo on team apparel -- *PFY* swimmers and families love to wear their team apparel; this is one of the best forms of advertisement for both your business and the *Piranhas* swim team.

Thank you for your support of and interest in the *PFY Piranhas* swim team. We're looking forward to another great season!

Pocono Family YMCA Swim Team

809 Main Street
Stroudsburg, PA 18360
Phone: 570-421-2525 ext. 320
Fax: 570-422-6708
www.pfyswim.org

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I (we) hereby authorize sponsorship of the *Pocono Family YMCA Piranhas Swim Team* for the 2009-2010 swim season.

Enclosed is \$_____ in payment for the cost of said sponsorship.

(Please circle appropriate Sponsor Package)

Black Package \$50.00	Red Package \$100.00	Bronze Package \$200.00
Silver Package \$400.00	Gold Package \$600.00	Platinum Package \$1,000.00

Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Web Address: _____

MAKE CHECKS PAYABLE TO: PFY Swim Team

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Refund Policy: No cancellations or refunds

All sponsorships are open for renewal in September of following calendar year

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